The Brian Wildsmith Prize

The Brian Wildsmith Prize is a new prize set up to recognise a project run by libraries, schools or community groups that captures the transformative power that illustration holds to inspire and instil a love of books and reading.

We want the application process to be as straightforward as possible. Please contact us at chair.ylg@cilip.org.uk with an expression of interest not exceeding 500 words outlining...

- The name of your project
- Who it was aimed at ?

  Things to think about include the age of children/young people and any particular needs they might have had (e.g. lower reading skills, English as an additional language)
- What did your project involve

  we'd love to know about the types of illustration you used, how did this help lead children onto reading, and the ways you credited illustrators (what was the timeline and who was involved in delivering this?)
- How many children did you reach and what impact did it have on them - we'd love to hear about changes to attitudes and behaviours about reading
- Where was the project run
- Was there any learning around things which went particularly well and which you would repeat, or things that could be strengthened in future?

Good luck and happy reading!